WELCOME TO TODAY'S CONSULTATION EVENT





Bath & North East Somerset Council





INTRODUCTION

- Welcome to the consultation event.
- The role of the Placemaking Plan is to help enable the delivery of high quality development.
- It adds the detail to the strategic context set by the Core Strategy.
- Combined, the Core Strategy and Placemaking Plan will act as the Masterplan for Keynsham.
- The Masterplan will be delivered through a series of different projects.
- Some of these projects are on display today, and we would like to hear your feedback.
- Thank you for attending.

THE PLACEMAKING PLAN

- Aims to facilitate high quality, sustainable and well connected places.
- It will complement the Core Strategy and once adopted replace the current Local
 Plan.
- It will allocate some sites for development and will contain policies for considering planning applications.



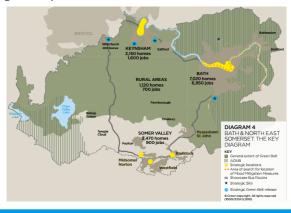
- Todays exhibition is an informal consultation event.
- It is part of the process of adopting the Placemaking Plan as a statutory planning document.
- Last year we consulted on an early version of the Placemaking Plan called an 'options document' which many of you commented on.
- Later on this year we will consult formally on what is intended to be the final version (called the 'draft document') for 6 weeks.
- After the draft document consultation we will submit the Plan to the Planning Inspectorate for examination alongside your comments.

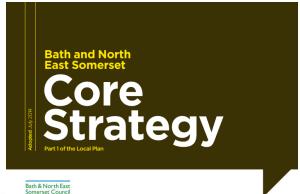
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THE CORE STRATEGY

VISION

Keynsham is a historic town that occupies a strategically important location between Bristol and Bath and is therefore well placed to improve and attract investment. It will continue to act as a market town and service centre for the surrounding area. In responding to the loss of a major employer, it will evolve as a more significant business location. Keynsham will expand to accommodate a growing population, ensuring it retains its independence and its separate identity within an attractive rural setting. It will become a more sustainable, desirable and well connected place in which to live and work, with an enhanced town centre inspired by its heritage, cherished rivers, park and green spaces.





- The Core Strategy was adopted by the Council as its overarching planning strategy in April 2014.
- It runs until the year 2029.
- It provides the context for the Placemaking Plan.
- It allocates 2,150 new homes and 1,600 new jobs to be delivered at Keynsham.
- It removes some land from the Green Belt at East Keynsham and South West Keynsham for development.
- But it maintains the key Green Belt purpose of preventing the town from merging with Bristol and Saltford.
- It seeks to enhance the Conservation Area ensuring that local character is strengthened by change.

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THE PROJECTS ON DISPLAY TODAY

- We suggest that you start with the boards to your left
- Please ask Officers at the boards about how to make comments
- The Core Strategy and Placemaking Plan will be implemented over time, with a commitment to the vision, achieved through incremental steps.
- The five projects on display today are part of this process of implementation.







THE PROJECTS

- Keynsham Transport Strategy
- Air Quality Management Plan
- Conservation Area Appraisal and Management Plan
- Leisure Centre relocation options
- East of Keynsham Employment Land masterplan

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